

# Unwrap the Magic: Spin Master's 2024 Christmas Gift-Guide

As festive cheer fills the air, Spin Master is excited to unveil its **2024 Christmas Gift Guide**, designed to bring every child's holiday dreams to life. This year's guide boasts an exciting line-up of toys, blending timeless favourites with innovative new creations, all curated to inspire joy, creativity, and magical moments for children of all ages. Whether they are adventurous explorers, imaginative builders, or fans of interactive tech, each gift promises to spark unforgettable holiday memories. Parents will discover the perfect surprises to light up their children's faces on Christmas morning, making this season truly special.

# Dolls & Interactive Fun: Unleash the Magic of Play



Experience the magic of Hatchimals Alive Mystery Hatch Pufficorn (RRP \$119.99), the latest addition to the beloved Hatchimals family. Packed with innovative features and interactive fun, kids can hatch and care for their very own Pufficorn. Watch as it comes to life with lifelike movements and surprises that unfold at every stage. The fun continues long after hatching with expanded play possibilities. Available at Big W, Kmart, Target, Amazon, Myer, and all good toy retailers.

Step into a world of wonder with the Bitzee Interactive Digital Pet Magicals (RRP \$49.99). Collect and nurture up to 20 new magical characters, including four legendary ones with surprise evolutions. As you care for your Bitzee, it evolves and unlocks exciting new powers. With magical features like the magic wand and potions, every interaction is an enchanting experience. Discover the magic within and see your Bitzee come to life! Available at Big W, Kmart, Target, Amazon, Myer, and independent toy retailers.







Discover the magic of touch with **Punirunes (RRP \$69.99).** Place your finger inside to interact with your squishy friend, as the LED display reacts to your movements. Care for your Punirunes by feeding, cleaning, and playing games, while customising their look and room. Watch them grow from baby to adult and collect all 55 characters! Available at Kmart, Target, Amazon.

### **Preschool Picks for Joyful Learning and Play**

Get ready for action with the **PAW Patrol Rescue Wheels Power Haulin' Rescue Cruiser (RRP \$69.99).** Featuring massive wheels, a Mega Claw for tough missions, lights, sounds, and a projectile launcher, Chase and the PAW Patrol are always ready to save the day. Available at Big W, Kmart, Target, Amazon, Myer, and independent toy retailers.







Launch into action with the **PAW Patrol Rescue Wheels Super Loop HQ Tower** (RRP \$179.99). Standing at nearly 1.2 metres tall, this massive playset is perfect for the pups to scope out danger and save Adventure Bay. It features a command centre and a loop launcher for PAW Patrol Rescue Wheels vehicles. With lights and sounds, the Rescue Wheels Super Loop HQ Tower is ready to help the pups through their missions. Available at Big W, Target, Amazon, Myer, and independent toy retailers.

Get ready to "Bow-Wow Build" with Rubble and his toy bulldozer in the **Rubble** and Crew Back Yard Crane Tower Playset (RRP \$129.99). Standing 60cm tall, the Crane Tower looks just like it does in the show and features a rotatable crane with a claw attachment to hoist things up and down. Kids can also enjoy the Kinetic Build-It compound system, which lets them mould with red or brown kinetic sand. Available at Big W, Kmart, Amazon, Myer, and independent toy retailers.





Get ready for a party like never before with the **Gabby's Dollhouse Purrfect Celebration Dollhouse (RRP \$129.99).** Standing over 60cm tall, this festive dollhouse features a rainbow roof, colourful windows, and fun-filled celebration rooms where the adventure never stops. Gabby arrives in style, dressed in her party-best with a cute party hat headband, ready to join the fun with her friends. With surprises hidden in every room, it's the ultimate party house for endless playtime! Available at Big W, Kmart, Target, Amazon, Myer, and independent toy retailers.

Step into the magic of Vida's Vet Clinic with this enchanting Tree House Playset (RRP \$69.99). Standing over 30cm tall, it comes with Vida and Sunny action figures and a full doctor kit with accessories like a stethoscope and thermometer. Open the canopy to reveal four play areas, complete with a lift that plays sounds from the show. Little hands will love the mini hospital bed, weighing scale, and other tiny tools, perfect for sparking endless imaginative adventures. Available at Amazon and Big W (from December).



### **Early Learning Essentials for Curious Minds**



Encourage early speech development with the Ms. Rachel Speak & Sing Doll (RRP \$39.00). This touch-activated doll plays words, phrases, and music from Ms. Rachel's popular baby and toddler videos, featuring four songs and over 16 phrases. It also comes with a bonus learning card that includes play tips and skill-building activities for little learners. Available at Amazon, Toymate, and Big W (from November).

Bring the magic of Ms. Rachel into playtime with the Ms. Rachel Surprise Learning Box (RRP \$39.99). Inspired by her popular videos, this interactive toy is designed to support early developmental milestones like animal and object recognition,

while helping babies develop fine motor skills like pinching and grabbing. With four interactive learning scenes and six soft surprises—including a plush teddy bear and satin scarf, there's always something new to discover. Plus, the bonus learning card provides play tips and activities to encourage early speech development. Available at Amazon, Toymate, and Big W (from November).





## **Epic Adventures Await with Wheels & Action Toys**



Become a champion with the Monster Jam World Finals Supercharge Speedway Playset (RRP \$99.99). This replica of the World Finals track features a booster that launches your trucks through the figure-eight loop for epic jumps and nonstop action. Press the pedal to trigger the super jump, fly over crushed cars, and land on the victory podium with fireworks to celebrate. The set includes one exclusive 1:64 truck for head-to-head races. Available at Big W, Kmart, Target, Amazon, and independent toy retailers.

Step into the Monster Jam arena with the El Toro Loco Venom Velocity Scorpion Playset (RRP \$49.99). This action-packed set features two exclusive 1:87 scale die-cast trucks, El Toro Loco and Max-D, along with a 2-speed launcher for high-octane stunts. Kids can take on gravity-defying challenges with the adjustable ramp, bringing Monster Jam excitement right into their home. Available at Big W, Kmart, Amazon, and independent toy retailers.





Take playtime to new heights with the **Hexbot Wall Crawler Gecko (RRP \$49.99).** This remote-controlled gecko crawls across walls and floors with realistic movements, complete with glowing LED eyes. Surprise your friends as it effortlessly scales surfaces and brings fun to every corner of the room. Available at Kmart, Amazon, and independent toy retailers.

Get ready for epic missions with the **Ultimate Transforming Batmobile (RRP \$99.99).** Race into action with lights, sounds, and four missile launchers, then lift the front to reveal a hidden Batcave. Inside, you'll find a command centre, Batglider, light-up Bat Symbol, and a jail to capture Gotham's villains. Compatible with all four-inch (10cm) Batman figures, this Batmobile is built for adventure. Available at Big W, Kmart, Amazon, and independent toy retailers.





Get ready to roll with the **Tech Deck Sk8 Crew Ultra Sk8 Bus (RRP \$14.99)**. This school bus transforms into an action-packed skate park, complete with ramps and rails for endless tricks. It comes with a Sk8 Crew figure, a Tech Deck board, and a sticker sheet to customize your board and ride in style. Available at Big W and independent toy retailers.

# **Exciting Activities for Endless Fun**

Unearth hidden treasures with the **Kinetic Sand Dino Xplorer Playset (RRP \$39.99).** Featuring 680g of moldable sand in beach, black, and red colours, kids can dig through layers to uncover dinosaur bones and build three complete dinosaurs. Use the included tools to shape caves and create fossils, all while enjoying the sensory fun of sand that never dries out. Available exclusively at Big W.







Let your child's creativity shine with the **Cool Maker PopStyle Bracelet Maker (RRP \$34.99)**. This easy-to-use kit lets kids design and create up to 10 unique bracelets using a simple pop-on bead system—no knots, cutting, or clasps required! With 170 fun beads, including gold chains, emojis, and letter stickers, kids can mix and match to make one-of-a-kind accessories. The handy storage keeps everything organized for endless fun and creativity. Available at Big W, Kmart, Target, Amazon, and independent toy retailers.

# Bring loved-ones together with these fun and engaging games and toys

Push the limits and challenge your skills with the **Rubik's 3x3 Speed (RRP \$19.99).** Designed for competitive solvers, this cube features stickerless panels, internal magnets for smoother rotations, and adjustable tension settings for a fully customised solving experience. Perfect for anyone looking to push the limits of speed cubing. Available at Kmart, Target, Amazon, JB Hi-Fi, Myer, and independent toy retailers.





Get ready for laughs with the **Headbanz Picture Guessing Board Game (RRP \$24.99).** Pick your favourite themed headband, place a card in it without peeking, and ask "yes" or "no" questions to figure out what's on your card. Race against the clock to guess correctly and collect three badges to win! Available at Big W, Kmart, Amazon, and independent toy retailers.

Get ready for splashes with **Soggy Doggy (RRP \$29.99)**, the showering, shaking doggy game! Take turns giving Soggy Doggy a bath, but be careful—he loves to shake himself dry! If you get soaked, it's back to the start. Make it around the bathtub first to win! Available at Big W, Kmart, Target, Amazon, and independent toy retailers.



# **Delightful Stocking Stuffers for Holiday Cheer**



Hatch the rainbow with **Hatchimals Alive Rainbow Splash (RRP \$6.99).** Simply remove the wings, fill the nest with water, and watch as the egg hatches, changing the water's colour to reveal the character inside. Each Pack includes one Hatchimal, wings, a nest, and a nurturing accessory. Collect all six rainbow colours—pink, orange, yellow, blue, green, and purple! Available at Big W, Target, Coles, and independent toy retailers.

Unbox the magic with Unicorn Academy Collectible Baby Unicorn Figure (RRP \$9.99), inspired by the NETFLIX show and best-selling book series. Pull the tab to reveal your surprise unicorn as pearlised flower petals open to display your figure. Collect Baby Leaf, Baby Cinder, the rare Baby Starjoy, and more! After playtime, display your unicorn inside the shimmery flower. Available at Big W, Target, independent toy retailers.







Race to the rescue with the **PAW Patrol Pup Squad Racers (RRP \$8.49).** These 6.3cm-long, 5cm-tall race cars are perfectly sized for little hands and pockets, making them easy to take anywhere. Each pup wears their signature uniform with ears back, ready to zoom into action just like in the show. Collect all four pups—Chase, Marshall, Rubble, and Skye. Available at Big W, Kmart, Target, independent toy retailers.

Take your first step into fingerboarding with the **Tech Deck ACS 96mm Single Sk8 Crew Shred Packs (RRP \$7.99).** Designed for beginners, these packs make it easy to grip the board and perform epic stunts right away. With a variety of Sk8 Crew figures, matching board designs, and sticker sheets, this collection is perfect for leveling up your fingerboarding game. Available at Big W, Kmart, Target, independent toy retailers.





Rev up the action with the 1:64 scale die-cast Monster Jam monster truck (RRP \$7.99). Packed with authentic details, including BKT tires, chrome rims, and a stylised chassis, this truck brings the excitement of Monster Jam to life. It even includes a driver molded in the seat and a collectible Monster Jam driver figurine, so you can

recreate your own Monster Jam arena at home! Available at Big W, Kmart, Target, independent toy retailers.

Celebrate the holidays with the **Elf Special Edition Etch A Sketch (RRP \$11.99)**, combining the festive magic of *Elf* with the timeless fun of Etch A Sketch. Relive Buddy's iconic moments while creating your own art on the shake-to-erase magic screen. Perfect for on-the-go play, this pocket-sized edition brings hours of creative fun without the need for batteries or charging. Available exclusively at Big W.





Get into the holiday spirit with the **Rubik's Christmas Tree (RRP \$9.99)**, a festive twisty puzzle perfect for stocking stuffers! This functional Cube features a string and molded plastic loop for easy hanging, making it a delightful Christmas decoration. Suitable for all ages, challenge family and friends to see who can solve this fun and festive puzzle the fastest! Available at Big W and independent toy retailers.